IM375
Integrated Media Arts Lab I

M/W 11:00 am – 12:50 pm
Kepple Hall Room 114
3 Credits
CEL Designated

instructor: Ryan Gibboney
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phone: 814-641-3575
office hours:
    M/W 10 – 11am T/Th 12 – 1pm
    meetings also by appointment

COURSE DESCRIPTION

Integrated Media Arts Lab I is a laboratory context of experimentation and discussion for students in the IMA Program. Students are given the opportunity to engage in a reciprocal partnership with a local community partner. Working in a team-driven environment with a local community partner students propose, plan, and complete a real world design project. The course includes reflection, design deliverables, and client presentations throughout the semester. Community Engaged Learning designated. Prerequisite IM110, sophomore standing or higher.

LEARNING OUTCOMES

The overall goal of this course is to provide students with the opportunity to gain a hands-on experience using various technologies and platforms in a open laboratory context. Students are critiqued in a formal setting on their creative projects. Students are evaluated on the team project based on their participation in meetings, personal reflection throughout the process of creation, and the individual final contribution to the creative deliverables. By the end of the semester students will be comfortable designing in a team based studio environment, working in collaboration with a community client, in addition to working individually on a creative visual campaign.

COURSE FORMAT

The course will consist of lectures and training labs, in and outside of class exercises and project assignments. Students are held responsible for participation in both class discussions and individual projects. This is a heavy content and discussion based course, thus the use of cell phones is not permitted in class.

ATTENDANCE POLICY

Regular attendance in any class is a good practice, it is imperative in a course of this nature. The expectation is that students will attend every class, no skips are permitted. We will be covering a great deal of team discussion in addition to moving quickly on design materials for our community client, it is imperative that students attend each class. There are **no allowed absences.** In the case of illness, transportation problems, family emergencies, etc. you are required to email your team to schedule a meeting outside of our scheduled class to catch up. Excessive absences (more than 2), excused or unexcused, will have a detrimental impact on your professionalism/participation grade.

ASSIGNMENTS

Due to the nature of this course you will be participating heavily in team based groups over the course of the semester. While some time will be given in class to complete design work, a <u>considerable amount of time will be spent working collaboratively outside of the classroom</u>. Relying on team members that are nonresponsive can be frustrating and non-productive. Keep in mind that you are each being evaluated as individuals. When problems arise they need to be addressed in order to keep the entire project on schedule. Each of the deliverables selected for our clients are designed to encourage students to express themselves as Integrated Media Artists in an areas you wish to explore.

Additional assignments and/or exercises may be given without written notice or announcement.

- Late assignments are due by the start of the next class meeting and will automatically be reduced by one full letter grade.
- Good grades result from attending class, participation, hard work and diligence. Thus, there is no extra credit.
- Following the instructor's guidelines for projects is key as they have the potential to affect your grade. If you have questions, ask in class or feel free to e-mail your instructor directly to schedule a meeting.

GRADING

Points	Letter
94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
75-79	C+
70-74	C
65-69	C-
60-64	D+
55-59	D
50-54	D-
0-50	F

GRADING GUIDE
Community Design Project

Design/Client Research Portfolio. . . . . .50 points
Post Client Meeting Reflections (3-5 short). . . . . .50 points
End of Semester Reflection. . . . . .100 points
Individual Contribution. . . . . .100 points
File Contribution . . . . .100 points
400 total points

Work as a team to design materials for a real world client. Reflect along the way on your personal role and the unique experience you had during the creative process. Work to contribute final materials to total project that meet the client needs in addition to the team needs

REPRODUCTION OF STUDENT WORK

Juniata College retains a non-exclusive right to reproduce all Integrated Media Arts (IMA) student projects for the purpose of education, publication, promotion, illustration, advertising, and trade in any manner or medium now known or later developed in perpetuity.

ADA STATEMENT: STUDENT ACCOMMODATIONS

Juniata College is committed to providing equitable access for learning opportunities to students. Your experience in this course is important to me, and I am dedicated to removing barriers and creating a more accessible classroom environment. If you are affiliated with the Student Accessibility Office (formerly Disability Services) and have been determined eligible to receive accommodations, I encourage you to confirm that I have received a copy of your accommodation letter and schedule a time for us to meet to discuss your need in this course. Although it is preferable to request before the semester begins, requests can be made at any time but are not retroactive. Any student who feels they may need an

accommodation based on a documented medical condition, mental health condition or learning disability (or suspects they may have one), is encouraged to contact Patty Klug, QUEST at klugp@juniata.edu or 814-641-5840. Her office is located in QUEST in Founders Hall, office #213. You are also welcome to contact me if you have additional questions regarding Student Accessibility Services and classroom accommodations.

ACADEMIC INTEGRITY

All members of the Juniata College community share responsibility for establishing and maintaining appropriate standards of academic honesty and integrity. Students oblige themselves to follow these standards and to encourage others to do so. Faculty members also have an obligation to comply with the principles and procedures of academic honesty and integrity as listed here through personal example and the learning environment they create. One of the strongest traditions in higher education is the value the community places upon academic honesty. Academic integrity is an assumption that learning is taken seriously by students and that the academic work that students do to be evaluated is a direct result of the commitment of the student toward learning as well as the personal knowledge gained. Academic dishonesty, therefore, is an attempt by a student to present knowledge in any aspect as personal when in fact it is knowledge gained by others.

The associated penalty will be based on the nature and seriousness of the offense, ranging from an official warning, a reduced or failing grade for the assignment, to a reduced or failing grade for the course.

COURSE WITHDRAWAL POLICY

A withdrawal grade of W is recorded when a student drops a course after the official drop/add period at the beginning of the semester and before the withdrawal deadline **The deadline to withdrawal from this course is October 11th, 2018 by 12:00 noon.** Unofficial withdrawals from all courses are recorded as F. Withdrawals from class are considered unofficial if the student fails to make satisfactory arrangements at the Office of the Registrar.

NAMES AND PRONOUNS

Many people use a name in daily life that is different from their legal name. In this classroom, we seek to use people's preferred names and pronouns. You are invited (if you want to) to share the name and the pronouns you go by. In this classroom, we will respect and refer to people using the names and personal pronouns that they share.

REQUIRED MATERIALS

External Hard Drive

Recommended minimum of 2TB of free disc space – It is your responsibility to back up your work and keep all files organized outside of your Juniata drives/desktop computers. Saving work on the computers in the classroom is not a professional option as the files may be lost and unable to be retrieved.
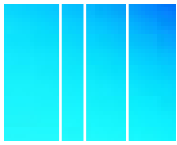
Fall 2019 Proposed Project Schedule

Design/Client Research Portfolio (Due 9/10) . . . .**50 points**
Create a multi page project portfolio that works as your contract for the semester. By the end of the semester this will be your project portfolio that works to explain your contribution. This document should include your research for the client, design inspiration, and your process of creation. In addition, please include the following areas:
- The project - Describe what your work will entail, exactly how this will be achieved, and if you will have collaborators (list who).
- Challenges - Make a list of potential challenges you may face by selecting this project. For example, time, skills, equipment, budget to produce.
- Project Deadlines - Draft a schedule for your project including client review meetings in addition to team deadlines.

Post Client Meeting Reflections (Due following meetings). . . . .**50 points**
The post client meeting reflections are 200-400 word documents that focus on your current learning outcomes and involvement in the Team Project in IMA Labs. Consider answering the following questions:
- My contribution to the project has been/will be
- How has my opinion of team work changed due to the environment created in the lab
- Summarize your experience throughout this project
- How will this project impact future work you may do as a student or a community member?
- If you started over what would you change? Would you create another deliverable?

End of Semester Reflection (Due 12/5) . . . .**100 points**
Explain how your final materials contributed to total project and met the client needs in addition to your teams needs. You asked for feedback along the way from your classmates, the client, and the instructor. This feedback helped to identify your personal contribution needs. Your progress check ins reflect the final product submitted. You considered your ideas but made sure that they met the clients needs.

Individual Contribution (Due 12/5). . . . .**100 points**
Attend class regularly and always contribute to the discussion by raising thoughtful questions, analyzing relevant issues, building on others' ideas, synthesizing across readings and discussions, expanding the class' perspective, and appropriately challenging assumptions and perspectives. Participate in client conversations in addition to client meetings and discussions.

File Contribution . . . .**100 points**
Your final working files were submitted in a format that the client can utilize following the projects completion. GOOGLE Drive: Upload all final working files (InDesign Packaged folders, Photoshop .psd, Illustrator Files, and Premiere working files) to the Google Drive (NOT Moodle). The Google Drive folders need to transition to the client and potentially to another team of students following the end of the project. You name automatically shows on the drive when you add content as the creator of the folder.