



IMA Practicum

Integrated Media Arts

298, 398, 498

Thur 2:00 – 3:50 pm
Kepple Hall Room 210
1 – 4 Credits

instructor: Ryan Gibboney
office: Kepple Hall 207
email: gibboney@juniata.edu
phone: 814-641-3575
office hours:
Mon/Wed 10:00am – 11:00am
Tue/Thu 12:00pm – 1:00pm

COURSE DESCRIPTION

Credit option for students who are applying their classroom theory from the department by working on IMA projects on campus or off-campus. Credit hours and level (298, 398 or 498) are dependent upon the extent of the project and will be determined by the professor. Available by permission only.

LEARNING OUTCOMES

The overall goal of this course is to provide students with the opportunity to gain hands-on experience using various technologies and platforms in a research based environment. By the end of this course, the successful student will be able to:

- Take a concept from sketch phase to professionally executed deliverable(s).
- Apply technical knowledge to a real-world client based project.
- Develop their own creative workflow in a deadline driven setting.
- Learn from the creative process and reflect in a changing creative environment.
- Present their research and deliverables in a public setting to clients and peers.

COURSE FORMAT

The research course will consist of weekly meetings with your faculty mentor and peers in addition to independent work outside of our scheduled weekly meeting.

ATTENDANCE POLICY

This is an upper level research course, attendance to every scheduled meeting is required. We will have weekly/biweekly meetings and each one is required. Participation is a large part of receiving feedback from your faculty mentor and peers. If you are not present you cannot contribute or receive comments.

ASSIGNMENTS

The projects are designed to encourage students to express themselves as Integrated Media Artists. Specific guidelines and dates are posted on Moodle for each assignment. *Additional assignments and/or exercises may be given without written notice or announcement.*

- Late assignments are due by the following day and will automatically be reduced by one full letter grade.
- Good grades result from attending scheduled meetings, participation, hard work and diligence. Thus, there is no extra credit.
- Following the instructor's guidelines for projects is key as they have the potential to affect your grade. If you have questions, ask in class or feel free to e-mail your instructor directly to schedule a meeting.

GRADING

94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
75-79	C+
70-74	C
65-69	C-
60-64	D+
55-59	D
50-54	D-
0-50	F

GRADING GUIDE

Week 1: Project Proposal	100 points
Week 5: Project Check In	50 points
Midterm Reflection/Progress Update	100 points
Week 11: Progress Check In	50 points
Client Presentation/Final Report Upload	100 points

400 total points

REPRODUCTION OF STUDENT WORK

Juniata College retains a non-exclusive right to reproduce all Integrated Media Arts (IMA) student projects for the purpose of education, publication, promotion, illustration, advertising, and trade in any manner or medium now known or later developed in perpetuity.

ADA STATEMENT: STUDENT ACCOMMODATIONS

Juniata College is committed to providing equitable access for learning opportunities to students. Your experience in this course is important to me, and I am dedicated to removing barriers and creating a more accessible classroom environment. If you are affiliated with the Student Accessibility Office (formerly Disability Services) and have been determined eligible to receive accommodations, I encourage you to confirm that I have received a copy of your accommodation letter and schedule a time for us to meet to discuss your need in this course. Although it is preferable to request before the semester begins, requests can be made at any time but are not retroactive. Any student who feels they may need an accommodation based on a documented medical condition, mental health condition or learning disability (or suspects they may have one), is encouraged to contact Patty Klug, QUEST at klugp@juniata.edu or 814-641-5840. Her office is located in QUEST in Founders Hall, office #213. You are also welcome to contact me if you have additional questions regarding Student Accessibility Services and classroom accommodations.

ACADEMIC INTEGRITY

All members of the Juniata College community share responsibility for establishing and maintaining appropriate standards of academic honesty and integrity. Students oblige themselves to follow these standards and to encourage others to do so. Faculty members also have an obligation to comply with the principles and procedures of academic honesty and integrity as listed here through personal example and the learning environment they create. One of the strongest traditions in higher education is the value the community places upon academic honesty. Academic integrity is an assumption that learning is taken seriously by students and that the academic work that students do to be evaluated is a direct result of the commitment of the student toward learning as well as the personal knowledge gained. Academic dishonesty, therefore, is an attempt by a student to present knowledge in any aspect as personal when in fact it is knowledge gained by others.

The associated penalty will be based on the nature and seriousness of the offense, ranging from an official warning, a reduced or failing grade for the assignment, to a reduced or failing grade for the course.

COURSE WITHDRAWAL POLICY

A withdrawal grade of WF or WP is recorded when a student drops a course after the official drop/add period at the beginning of the semester and before the withdrawal deadline. WP signifies that at the time of the withdrawal the student was passing the course. While a WF signifies that at the time of the withdrawal the student was failing the course; WP and WF grades are not calculated into the GPA.

The deadline to withdrawal from this course is October 11th, 2018 by 12:00 noon.

Unofficial withdrawals from all courses are recorded as F. Withdrawals from class are considered unofficial if the student fails to make satisfactory arrangements at the Office of the Registrar.

NAMES AND PRONOUNS

Many people use a name in daily life that is different from their legal name. In this classroom, we seek to use people's preferred names and pronouns. You are invited (if you want to) to share the name and the pronouns you go by. In this classroom, we will respect and refer to people using the names and personal pronouns that they share.

REQUIRED MATERIALS

External Hard Drive

Recommended minimum of 2TB of free disc space – It is your responsibility to back up your work and keep all files organized outside of your Juniata drives/desktop computers. Saving work on the computers in the classroom is not a professional option as the files may be lost and unable to be retrieved.



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Fall 2018 Project Rubric

Week 1: Project Proposal Due 8/30 100 points

Elaborate your creative plans with a 2 page proposal. This project proposal should include written explanation of why you registered for an IMA Practicum including information regarding your project, an outline of the work you will complete, your goals and the steps you will take to accomplish them, and finally a deadline schedule. Use the proposal template provided on Moodle to create a proposal for your Practicum research this semester.

Week 5: Progress CheckIn Due 9/27 50 points

Upload your progress here including: Personal Reflection at the end of Week 5, Time Tracking, and Visual Proofs completed thus far.

Midterm Reflection/Progress Update 10/18 100 points

Upload a 2-page reflection paper outlining your experience during your Practicum research. You should also include an update on your progress. How is the project going? What are you learning? What challenges did you not see coming? This should be a general reflection of the self-directed work. The progress can include storyboards, sketches, an update from the clients that you are working with, some in progress layouts, etc.

Week 11: Progress CheckIn Due 11/8 50 points

Upload your progress here including: Personal Reflection at the end of Week 11, Time Tracking, and Visual Proofs completed thus far. Include your goals for the end of the semester here.

Client Presentation/Final Report Upload 12/6 100 points

Present your final research and design work to a public audience. This can include presentations at the Liberal Arts Symposium in addition to a scheduled open event to your peers and faculty mentors. Upload a final submission with your proposal, your progress check in documents, your midterm reflection and your final design work.