

EDUCATION

- 2013 *Master of Fine Art, Visual Communication Design*
Purdue University, West Lafayette, IN. Summa Cum Laude
- 2008 *Bachelor of Fine Arts, Graphic Design*
Savannah College of Art and Design, Savannah, GA. Magna Cum Laude
- 2003 *Associate in Specialized Technology, Graphic Design*
Pittsburgh Technical College, Pittsburgh, PA. Summa Cum Laude

ACADEMIC APPOINTMENTS

- 8/2023 – Present *Associate Professor of Integrated Media Arts, Program Coordinator*
Integrated Media Arts Program, Juniata College
- 8/2018 – 7/2023 *Assistant Professor of Integrated Media Arts, Program Coordinator*
Integrated Media Arts Program, Juniata College
- 8/2014 – 7/2018 *Instructor of Integrated Media Arts*
Integrated Media Arts Program, Juniata College
- 1/2015 – 12/2016 *Instructor of Graphic Design*
College of Arts and Architecture, Pennsylvania State University
- 8/2014 – 12/2014 *Consultant*
Integrated Media Arts Program, Juniata College
- 8/2011 – 5/2013 *Instructor of Record*
Department of Art and Design, Purdue University

INDUSTRY PRACTICE

- 7/2010 – Present *Principal Designer* Ryan Kough Design, LLC
- 8/2013 – 12/2013 *Marketing and Media Consultant* The Graduate School, Purdue University
- 3/2013 – 5/2013 *Online User Experience Consultant* Office of Marketing and Media, Purdue University
- 5/2012 – 6/2012 *Brand & Marketing Consultant* The National Group Printing, Lafayette, IN
- 6/2012 – 7/2012 *Camp Firebelly, Camper* Firebelly Design Studio, Chicago, IL
- 3/2006 – 10/2011 *Art Director* Best Savannah Restaurants Magazine, Bluffton, SC.

EXHIBITIONS

- 1/2024– 5/2024 *Under Pressure: A Solo Exhibition* Woskob Family Gallery, Pennsylvania State University
- 6/2023 – 6/2024 *Connection Letterpress Exhibition* Annual Kells TypeTrail, Meath, Ireland
- 11/2/2018 – 11/20/2018 *This Will Not Be On The Test* Juniata College Art Faculty. Huntingdon County Arts Council

PRESENTATIONS, LECTURES & WORKSHOPS

- 9/2023 **Workshop Presenter/Leader:** *Under Pressure: Experimental Printmaking Workshops Fall 2023*
Woskob Family Gallery, Pennsylvania State University
- 10/2022 **Panelist:** *Put Grind Culture to Bed: Pedagogical Strategies for Happier, Healthier Design Students.*
AIGA National Conference, Design Educators Community SURFACE. In collaboration with
Kay Leigh Farley, Meena Khallil, and Erica Holeman.
- 6/2022 **Presenter:** *Collective dialogues on motherhood for feminist futures*, Design Research Society
(DRS), Bilboa, Spain. In collaboration with Dina Benbrahim, Bree McMahan, and
Ashley Doughty.
- 5/1/2022 **Presenter:** *Contracts & Freelance Tips*, Fresno State, College of Arts & Humanities,
GD174 Graphic Systems run by Professor Virginia Patterson
- 4/28/2022 **Presenter:** *Alternative Assessment Methods: Investigating and Implementing Ungrading*,
SoTL, Juniata College. In collaboration with Katy Johannasen and Amanda Page
- 2/2022 **Poster:** *Co-Mentoring Research: Building Relationships through Writing and Design*, AACU 2022
Conference on General Education, Pedagogy, and Assessment, Dialogues for Learning
and Meaningful Assessment. In collaboration with Hannah Bellwoar.
- 7/2021 **Presenter:** *Co-Mentoring Writing & Design: An interdisciplinary approach to undergraduate research*
Conference on Engaged Learning. Elon University. In collaboration with Hannah Bellwoar.
- 4/29/2021 **Presenter:** *Co-mentoring Design and Writing in Undergraduate Research*, SoTL, Juniata College.
In collaboration with Hannah Bellwoar.
- 2/2021 **Presenter:** *Beyond Mock Design Projects and Standard Rubrics: How a global pandemic required
student evaluation to dissipate and real world learning to happen.* 109th Annual College Art
Association Conference (CAA)
- 10/2020 **Presenter:** *Expanding the classroom into the community: facilitating real world
partnerships in a hybrid classroom*, 5th Annual Registered Graphic Designers Virtual Design
Educators Conference
- 9/2018 **Presenter:** *Civically-driven design curriculum grounded in sustainable community partnerships.*
Decipher: AIGA Design Educators Conference, Stamps School of Art & Design,
University of Michigan
- 1/24/2018 **Panelist:** *Expanded Practice Gallery Show*, Borland Space, Pennsylvania State University
- 1/23/2018 **Presenter:** *Sustainable Community Partnerships*, SoTL. Juniata College. In collaboration
with student researcher Caitlyn Konradt '20
- 9/6/2017 **Presenter:** *E-Portfolio working group report on campus implementation.* SoTL. Juniata College.
In collaboration with Jerry Kruse.
- 8/18/2017 **Presenter:** *Re-envisioning your future: post graduation conversations to jump start your Career*,
Huntingdon Career and Technology Center
- 4/4/2017 **Keynote Speaker:** *Finding your passion and making it your path*, Huntingdon County
Youth Leadership Graduation, Mount Union Area High School

PRESENTATIONS, LECTURES & WORKSHOPS *(continued)*

- 3/2017 **Moderator:** *Juniata Meet Our Town event*, hosted at Juniata College
- 3/2017 **Presenter:** *A Civically engaged Curriculum in a Fast-Paced Digital World*, Community-Engaged Teaching and Learning Conference, Juniata College
- 4/2016 **Workshop Presenter:** *Social Media for Small Businesses Workshop*, Business Pitch Workshop Series, hosted by Huntingdon Landmarks
- 7/2014 **Panelist:** *Integrating Letterpress into the 21st Century Design Classroom* TypeCon Conference, Washington D.C. Design Education Forum
- 10/2013 **Poster Presentation:** *Community Design Ecosystem-A collaborative approach to design for the greater good*, AIGA Head, Heart, Hand Conference. Minneapolis, MN
- 11/2012 **Presenter:** *Good vs. Good Design, the Importance of design activism* Purdue University Visual Communication Design lecture series
- 3/2011 **Professional Reviewer:** *AIGA Indianapolis Student Portfolio Review*

RESIDENCY PROGRAMS & SPECIALIZED TRAININGS

- 8/2023 **Adult Mental Health First Aid Certified**
by the National Council for Mental Wellbeing, instructed by the Jana Marie Foundation
- 12/2022 **Riso Animation Workshop**
by Kelli Anderson and Keegan Mills Cooke
- 5/2022 **Printer in Residence**
Hamilton Wood Type & Printing Museum, Two Rivers, WI.
- 2021, 2017 **Green Dot Certified**
Workplace Violence Prevention by Alteristic, Inc.
- 10/2019 **Design Incubation Writing Residency**
The Haddon Ave Writing Institute, Chicago, IL.
- 12/2013 **Graduate Teacher Certification**
Purdue University, Center for Instructional Excellence. West Lafayette, IN.
- 10/2013 **Letterpress Workshop Participant**
AIGA Head, Heart, Hand Conference, Minneapolis, MN.
- 5/2012 **Collection Assistant: Hamilton Wood Type & Printing Museum**
Assisting with artifact archiving, cleaning wood type and sorting artifacts for displaying and returning to storage. Printed sepcimen sheets on a Vandercook SP15.
- 5/2011 **Letterpress Workshop Participant: STA Chicago Letterpress Intensive**
Participated in the weekend letterpress workshop learning the basics of letterpress printing.
- 6/2008 **Study Abroad Renaissance Masters: Innovators of Italian Styles in Italy**
Studies in Rome, Pienza, Sienna, Florence, Bologna, and Venice.

PUBLICATIONS & JOURNALS

- Proposed Fall 2023*
Publication Date ***A Brief Guide to the EBT: A Living Relic of the Industrial Age***
Book researched and designed by Juniata College IMA and History students. This will be published by the Juniata College Press in conjunction with the Friends of the East Broad Top Railroad nonprofit.
- 12/2022 ***Collective Dialogues on Motherhood for Feminist Futures***
Journal published by the Design Research Society, Bilbao, Spain, Conference Proceedings
- 6/2022 ***An IMA Story: Five Years in Kepple Hall***
Book compiled, researched, and designed by IMA Practicum students during the 21/22 AY highlighting the work of the interdisciplinary program. ISBN 979-8-218-02076-7.
- 5/2022 ***Ungrading in Dialogue***
AMPS a Focus on Pedagogy Journal, AMPS Conference Proceedings
- 12/2019 ***Civically-Driven Design Curriculum Grounded in Sustainable Community Partnerships***
American Institute of Graphic Arts, Design Educators conference proceedings.
Decipher 2018, Vol. 2
- 4/2019 ***Creating sustainable community partnerships in design academia***
American Institute of Graphic Arts, Design Educators online newsletter
- 12/2018 ***What Advantage? A Few Reality Checks for Internal Candidates***
Five lessons from the experience of applying for the tenure-track version of your previously contingent job.
The Chronicle of Higher Education, Advice Section
- 01/2013 ***Community as client: Defining social design as a means of designing for good***
Purdue University Theses and Dissertations

AWARDS, HONORS & GRANTS

- 2022 ***Top 50 Women Leaders of Pennsylvania for 2022***
Awarded by [The Women We Admire](#)
- 2016 ***Huntingdon County Community Improvement Award: Community Spirit***
Huntingdon County Planning Commission and Huntingdon County Chamber
- 2016 ***Pennsylvania Business Central: Women Making a Difference***
Pennsylvania Business Central's Women in Business and St. Francis University
- 2016 ***Standing Stone Coffee Company: Community Development Award***
Huntingdon Community Food Garden, ReInvision Huntingdon
- 2013 ***Distinguished Master's Thesis Award***
Visual and Performing Arts Graduate Research, Purdue University
- 2011 ***ADDY Awards: American Advertising Federation North Central Indiana***
Purdue Memorial Union, West Lafayette, IN
Two Judges Choice, three Gold ADDY, and three Silver ADDY awards.

MEMBERSHIPS

- 2016 – Present ***Member: Hamilton Wood Type & Printing Museum***
- 2021 – 2022 ***Member: American Printing History Association***
- 2021 – 2022 ***Member: College Art Association***
- 2008 – Present ***Member: American Institute of Graphic Arts (AIGA)***
- 2015 – 2021 ***Member: Huntingdon County Arts Council***

COURSES TAUGHT & DEVELOPED

Juniata College:

Integrated Media Arts Program, Various Departments & Divisions

| | |
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| IM100: Integrated Media Arts Seminar | 1 Credit (H) |
| IM110: Principles of Digital Media | 3 Credits (CTDH) |
| IM275: Integrated Media Arts Lab I | 2 Credits |
| IM276: Integrated Media Arts Lab II | 2 Credits |
| IM375: Integrated Media Arts Lab | 3 Credits |
| IM375: Community Design Lab | 4 Credits (WK-CE, SW-LE, CEL, CTDH) |
| IM376: Integrated Media Arts Lab II | 3 Credits |
| IM376: Business of Design | 3 Credits |
| IM360: Digital Video Production I | 3 Credits |
| IM399: ST: Digital Video Production II | 3 Credits |
| IM361: Digital Video Production II | 3 Credits |
| IM298/398/498: IMA Practicum | 1 – 4 Credits |
| IM298/398/498: IMA Practicum | 3 Credits (SW-LE) |
| IM295: Design Thinking | 3 Credits (WK-CE) |
| IM496: IMA Research (<i>option for distinction</i>) | 3 Credits |
| IM497: IMA Capstone (<i>option for distinction</i>) | 3 Credits |
| IM490: IMA Internship (<i>on site contact hours</i>) | 2 – 9 Credits |
| IM495: IMA Internship Seminar | 2 – 6 Credits |
| IT341: Web Design | 2 Credits |
| AR204: Digital Art | 3 Credits (WK-CE, CTDH) |

* General Education Contribution Designations:

WK-CE: Ways of Knowing, Creative Expression. SW-LE: Self & World, Local Engagement. CTDH: Certificate Digital Humanities Program, CEL: Community Engaged Learning, H: Humanities.

Pennsylvania State University:

College of Arts and Architecture, Graphic Design Department

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|---|-----------|
| GD100: Intro to Graphic Design (<i>Online Course</i>) | 3 Credits |
| GD102: Intro Design Studio | 3 Credits |

Purdue University:

College of Liberal Arts, Art and Design Department

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| AD105 Foundations Design I | 3 Credits |
| AD106 Foundations Design II | 3 Credits |
| AD228 Visual Communications Design Computing I | 3 Credits |
| AD229 Visual Communications Design Computing II | 3 Credits |

MENTORED UNDERGRADUATE RESEARCH

Responsible for all undergraduate research creative projects and thesis research (with option for distinction) in the Integrated Media Arts Program. These projects are supported by additional mentors from various departments on campus, design professionals, and alumni.

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| 2022 - 23: 7 students | 2019 - 20: 6 students | 2015 - 16: 1 student |
| 2021 - 22: 5 students | 2018 - 19: 1 student | |
| 2020 - 21: 7 students | 2017 - 18: 2 students | |

PROFESSIONAL DEVELOPMENT ATTENDANCE & PARTICIPATION

- 10/12/2023 **AIGA LENS Conference**
Design Educators Symposium and Industry Presentations. New York City, NY
- 11/4/2022 **Wayzgoose Printing Conference and Letterpress Printing Workshop**
Hamilton Wood Type and Printing Museum, Two Rivers, WI
- 11/4/2022 **Participant: Devilishly Detailed Letterpress Initials with Joanne Price**
Wood Engraving Workshop, Hamilton Wood Type and Printing Museum, Two Rivers, WI
- 11/5/2020 **Awayzgoose Virtual Printing Conference and Letterpress Printing Workshop**
Hamilton Wood Type and Printing Museum, Two Rivers, WI
- 9/2018 **Decipher: AIGA Design Educators Conference**
Stamps School of Art & Design, University of Michigan, Ann Arbor, MI
- 8/2018 **Faculty Conference: College learning for a diverse democracy**
Juniata College, Huntingdon, PA
- 1/2018 **Faculty Inclusion Workshop for Inclusive Classrooms**
Juniata College, Huntingdon, PA
- 10/2017 **Digital Scholarship Conference**
Bucknell University, Lewisburg, PA
- 8/2017 **Faculty Conference: General Education Focus**
Juniata College, Huntingdon, PA
- 6/2017 **Community Diversity: Embracing and Implementing Inclusion**
Pennsylvania State University, University Park, PA
- 10/2016 **Drexel Community-Based Learning Course Development and Side-by-Side Training**
Drexel University, Philadelphia, PA
- 10/2013 **AIGA Head, Heart, Hand Conference**
Minneapolis Convention Center, Minneapolis, MN
- 4/2013 **Design Participant: Design for Good West Michigan Weekend Blitz**
AIGA West Michigan, Grand Rapids, MI
- 9/2012 **A Better World by Design Conference**
Brown University and Rhode Island School of Design, Providence, RI
- 4/2012 **Design Participant: Design Ethos Conference and Do-Ference**
Savannah College of Art and Design, Savannah, GA
- 11/2011 **Wayzgoose Printing Conference and Letterpress Printing Workshop**
Hamilton Wood Type and Printing Museum, Two Rivers, WI

SERVICE TO THE DESIGN INDUSTRY

- 7/2023 *Peer Reviewer: AIGA LENS* (National Design Educators Research Conference)
- 2022 – 2025 *National Review Committee Member: Fulbright U.S. Student Program*
Serving a 3-year term on the national design review committee.
- 3/2022 *Advisor: Study Abroad Publication Design Course*
Planning meetings with Elisabeth Kvernen of James Madison University
- 4/13/2022 *Presenter: Contracts & Freelance-A guide to thriving post graduation*
Virginia Patterson, Fresno, Lecture Business of Design
- 8/2/2021 *Moderator: AIGA SHIFTED Design Educators Committee: Virtual Summit*
- 3/2021 *Director: Occupational Advisory Committee Agenda*
Selected to direct the Southern Huntingdon County High School Occupational Advisory Steering Committee for the two year program. The program covers web design, digital media creation, and design.
- 3/2020 *Peer Reviewer: AIGA National Design Education Symposium*
Reviewed materials submitted to the Pittsburgh based national conference which was later hosted virtually fall 2020.
- 11/2018 *Peer Reviewer: AIGA Decipher* (National Design Educators Research Conference)

SERVICE TO INSTITUTION

- 2019 – 2023 *Professional Development Committee (PDC)*
Member 2019-2023, Chair 2021-2022, Past Chair 2022-2023
- 2020 – 2022 *Advancement Trustees Committee*, Member
- 8/2018 – Present *IMA Program Coordinator & Committee*, Member
- 2016 – Present *IMA Program Review Administrator*, Summer 2016, Summer 2022
- 1/2017 – Present *Visual and Performing Arts Division*, Committee Member
- 8/2018 – Present *Art Department*, Faculty Member
- 8/2014 – 5/2018 *IT/CS Department*, Faculty Member
- 2021 – 2022 *Junior Faculty SoTL Director*, Junior SoTL Committee
- 2019 – Present *Creators Studio Student Club*, Faculty Mentor
- 2021 – 2022 *Capstone Sub Committee*, Founding Member
- 2016 – Present *Local Engagement Faculty Learning Community*, Member
- 2019 – 2022 *Library Learning Commons*, Member, User Experience Consultant
- 2017 – 2019 *Community Engaged Learning Committee*, Member
- 2018 – 2020 *e-Portfolio Working Group*, Member and Design Consultant
- 2018 – 2019 *TEDx Juniata Faculty Mentor*, Design Consultant
- 2018 *Advancement Calendar Faculty Mentor*, Design Consultant
- 2016 – 2017 *IMSA Building Planning Committee (now Kepple Hall)*, Design Consultant
- 2016 – 2017 *Branding Task Force Cognitive Marketing*, Member & Design Consultant

SERVICE TO THE COMMUNITY

- 11/2015 – Present *Founder & Executive Director*
ReInvision Huntingdon, Huntingdon, PA
- 9/2016 – 8/2017 *Committee Member*
Strategic Alliance of Economic Growth, Huntingdon, PA
- 1/2015 – 1/2017 *Member, Board of Directors*
Huntingdon County Arts Council, Huntingdon, PA

COMMUNITY PARTNERSHIPS

- 2017 – Present *Community Partners for IMA Courses including Community Design Lab, Practicum, Internships, and Transcript Notation. These partners apply to work with our students through our online application portal. Partners listed below are campus offices, student research projects, and self-produced student films.*

A recent list of project Case Study documents can be viewed on the IMA-Studio.info site.

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| Huntingdon Community Center | Huntingdon Dance Academy |
| Landis Veterinary Home Care | She Is Film Crew |
| Sparks Farm | Find the Pennies Film Crew |
| Stone Town Cafe | Athletic Communications Office, Juniata |
| Liberal Arts Symposium | Esports program, Juniata |
| Huntingdon House | Gettysburg Battlefield Preservation Assoc. |
| Headwaters Campus Store | ReInvision Huntingdon |
| Science in Motion | Huntingdon County Business & Industry |
| Juniata Essentials | Center for International Education, Juniata |
| Huntingdon County Humane Society | CGTN America |
| Consortium of CCSC | JC Blair Memorial Hospital |
| Huntingdon Health & Wellness Association | Juniata Brewing Company |
| Light of Light yoga | Muddy Run Tavern |
| All In Democracy Challenge | AdMed Inc. Philadelphia |
| Northern Map Turtle | Tsubi Club |
| East Broad Top Railroad | Eastern Box Turtles |
| Cookies for Caregivers | Integrated Media Arts Program, Juniata |
| The Creators Studio | Athletic Communications, Juniata |
| The Alfies, Athletic Awards | |