

## Education

- 2013 **Master of Fine Art, Visual Communication Design**  
Purdue University, West Lafayette, IN. Summa Cum Laude
- 2008 **Bachelor of Fine Arts, Graphic Design**  
Savannah College of Art and Design, Savannah, GA. Magna Cum Laude
- 2003 **Associate in Specialized Technology, Graphic Design**  
Pittsburgh Technical College, Pittsburgh, PA. Summa Cum Laude
- 2008 **Study Abroad Renaissance Masters: Innovators of Italian Styles in Italy**  
Studies in Rome, Pienza, Sienna, Florence, Bologna, and Venice.

## Academic Appointments

- 2023 - PRESENT  
Tenured + Promoted **Associate Professor of Integrated Media Arts, Program Coordinator**  
Integrated Media Arts Program, Juniata College
- 2018-2023 **Assistant Professor of Integrated Media Arts, Program Coordinator**  
Integrated Media Arts Program, Juniata College
- 2014-2018 **Instructor of Integrated Media Arts**  
Integrated Media Arts Program, Juniata College
- 2015-2016 **Instructor of Graphic Design**  
College of Arts and Architecture, Pennsylvania State University
- 2014 **Consultant**  
Integrated Media Arts Program, Juniata College
- 2011-2013 **Instructor of Record**  
Department of Art and Design, Purdue University

## Industry Practice

- 2010-PRESENT **Principal Designer** Ryan Kough Design, LLC
- 2013 **Marketing and Media Consultant** The Graduate School, Purdue University
- 2013 **Online User Experience Consultant** Office of Marketing and Media, Purdue University
- 2012 **Brand & Marketing Consultant** The National Group Printing, Lafayette, IN
- 2012 **Camp Firebelly, Camper** Firebelly Design Studio, Chicago, IL
- 2006-2011 **Art Director** Best Savannah Restaurants Magazine, Bluffton, SC

## Exhibitions

- 2024 **Under Pressure: a participatory experimental art installation**  
Solo Exhibition at the Woskob Family Gallery, Pennsylvania State University
- 2023 **Connection: Letterpress Exhibition** Annual Kells TypeTrail, Meath, Ireland
- 2018 **This Will Not Be On The Test** Juniata College Art Faculty. Huntingdon County Arts Council
- 2015 **Conceptual Proof** Solo exhibition. Huntingdon County Arts Council

## Invited Scholarly Interviews

- 2024 **Interview: Ungrade/Upgrade with Ryan Kough+Diana Varma**  
<https://www.talkpaperscissors.info/post/202-ungrade-upgrade-with-ryan-kough>
- 2024 **Interview: Creatives Ignite - Inspiration in Action with Ryan Kough**  
<https://creativesignite.com/ryan-kough/>
- 2024 **Interview: Work and Play and Play and Work with Ryan Kough+Diana Varma**  
<https://www.talkpaperscissors.info/post/173-work-and-play-and-play-and-work-with-ryan-kough>
- 2023 **Alternative Grading Virtual Panel** with AIGA Design Educators Ryan Kough, Juniata College. Terresa Moses, University of Minnesota. Christian Dunn, Jacksonville State University.  
<https://www.youtube.com/watch?v=mKAKZck-CbM>

## Presentations + Workshops

- 2023 **Workshop Leader: Under Pressure: Experimental Printmaking Workshops**  
Woskob Family Gallery, Pennsylvania State University
- 2022 **Panelist: Put Grind Culture to Bed: Pedagogical Strategies for Happier, Healthier Design Students**  
AIGA SURFACE National Conference, Design Educators Community SURFACE. In collaboration with Kay Leigh Farley, Meena Khalili, and Erica Holeman.
- 2022 **Presenter: Collective dialogues on motherhood for feminist futures**  
Design Research Society (DRS). Bilboa, Spain. In collaboration with Dina Benbrahim, Bree McMahon, and Ashley Doughty.
- 2022 **Presenter: Contracts & Freelance Tips**  
GD174 Graphic Systems at Fresno State University, College of Arts & Humanities
- 2022 **Presenter: Alternative Assessment Methods: Investigating and Implementing Ungrading**  
SoTL, Juniata College. In collaboration with Katy Johannasen and Amanda Page
- 2022 **Poster: Co-Mentoring Research: Building Relationships through Writing and Design**  
AACU 2022 Conference on General Education, Pedagogy, and Assessment, Dialogues for Learning and Meaningful Assessment. In collaboration with Hannah Bellwoar.
- 2021 **Presenter: Co-Mentoring Writing & Design: An interdisciplinary approach to undergraduate research**  
Conference on Engaged Learning. Elon University. In collaboration with Hannah Bellwoar.
- 2021 **Presenter: Co-mentoring Design and Writing in Undergraduate Research**  
SoTL, Juniata College. In collaboration with Hannah Bellwoar.
- 2021 **Presenter: Beyond Mock Design Projects and Standard Rubrics: How a global pandemic required student evaluation to dissipate and real world learning to happen**  
109th Annual College Art Association Conference (CAA)
- 2020 **Presenter: Expanding the classroom into the community: facilitating real world partnerships in a hybrid classroom**  
5th Annual Registered Graphic Designers Virtual Design Educators Conference
- 2018 **Presenter: Civically-driven design curriculum grounded in sustainable community partnerships**  
Decipher: AIGA Design Educators Conference, Stamps School of Art & Design, University of Michigan
- 2018 **Panelist: Expanded Practice Gallery Show** Borland Space, Pennsylvania State University
- 2018 **Presenter: Sustainable Community Partnerships**  
SoTL. Juniata College. In collaboration with student researcher Caitlyn Konradt '20

## Presentations + Workshops continued

- 2017 **Moderator: Juniata Meet Our Town** Huntingdon and Juniata College event
- 2017 **Presenter: A Civically engaged Curriculum in a Fast-Paced Digital World**  
Community-Engaged Teaching and Learning Conference, Juniata College
- 2016 **Workshop Presenter: Social Media for Small Businesses Workshop**  
Business Pitch Workshop Series, hosted by Huntingdon Landmarks
- 2015 **Workshop Leader:** Experimental Printmaking, The Art Space, Huntingdon, PA
- 2014 **Panelist: Integrating Letterpress into the 21st Century Design Classroom**  
TypeCon Conference, Washington D.C. Design Education Forum
- 2013 **Poster Presentation: Community Design Ecosystem-A collaborative approach to design for the greater good** AIGA Head, Heart, Hand Conference. Minneapolis, MN
- 2012 **Presenter: Good vs. Good Design, the Importance of design activism**  
Purdue University Visual Communication Design lecture series
- 2011 **Presenter: Preparing for the ADDY's** AAF Student Chapter, Purdue University
- 2011 **Professional Reviewer: AIGA Indianapolis Student Portfolio Review**

## Residencies + Certifications

- 2023 **Adult Mental Health First Aid Certified**  
by the National Council for Mental Wellbeing, instructed by the Jana Marie Foundation
- 2022 **Riso Animation Workshop**  
by Kelli Anderson and Keegan Mills Cooke
- 2022 **Printer in Residence**  
Hamilton Wood Type & Printing Museum, Two Rivers, WI.
- 2017, 2021 **Green Dot Certified**  
Workplace Violence Prevention by Alteristic, Inc.
- 2019 **Design Incubation Writing Residency**  
The Haddon Ave Writing Institute, Chicago, IL.
- 2013 **Graduate Teacher Certification**  
Purdue University, Center for Instructional Excellence. West Lafayette, IN.
- 2013 **Letterpress Workshop Participant**  
AIGA Head, Heart, Hand Conference, Minneapolis, MN.
- 2012 **Collection Assistant: Hamilton Wood Type & Printing Museum**  
Assisting with artifact archiving, cleaning wood type and sorting artifacts for displaying and returning to storage. Printed specimen sheets on a Vandercook SP15.
- 2011 **Letterpress Workshop Participant: STA Chicago Letterpress Intensive**  
Participated in the weekend letterpress workshop learning the basics of letterpress printing.

## Publications + Journals

- 2024 **Juniata Magazine: Forging a unique partnership-Students Craft Guidebook, Documentary, and Museum Exhibit** Juniata College Magazine, Spring 2024.
- 2023 **A Brief Guide to the EBT: A Living Relic of the Industrial Age** In collaboration with the History Department, Jim Tuten and the East Broad Top Railroad with Lawrence Biemiller.
- 2022 **Collective Dialogues on Motherhood for Feminist Futures**  
Journal published by the Design Research Society, Bilbao, Spain, Conference Proceedings
- 2022 **An IMA Story: Five Years in Kepple Hall**  
Book compiled, researched, and designed by IMA Practicum students during the 21/22 AY highlighting the work of the interdisciplinary program.
- 2022 **Ungrading in Dialogue**  
AMPS a Focus on Pedagogy Journal, AMPS Conference Proceedings
- 2019 **Civically-Driven Design Curriculum Grounded in Sustainable Community Partnerships**  
American Institute of Graphic Arts, Design Educators conference proceedings.  
Decipher 2018, Vol. 2
- 2019 **Creating sustainable community partnerships in design academia**  
American Institute of Graphic Arts, Design Educators online newsletter
- 2018 **What Advantage? A Few Reality Checks for Internal Candidates**  
Five lessons from the experience of applying for the tenure-track version of your previously contingent job. The Chronicle of Higher Education, Advice Section
- 2013 **Community as client: Defining social design as a means of designing for good**  
Purdue University Theses and Dissertations

## Awards, Honors, Grants

- 2022 **Top 50 Women Leaders of Pennsylvania for 2022**  
Awarded by [The Women We Admire](#)
- 2016 **Huntingdon County Community Improvement Award: Community Spirit**  
Huntingdon County Planning Commission and Huntingdon County Chamber
- 2016 **Pennsylvania Business Central: Women Making a Difference**  
Pennsylvania Business Central's Women in Business and St. Francis University
- 2016 **Standing Stone Coffee Company: Community Development Award**  
Huntingdon Community Food Garden, ReInvision Huntingdon
- 2013 **Distinguished Master's Thesis Award**  
Visual and Performing Arts Graduate Research, Purdue University
- 2011 **ADDY Awards: American Advertising Federation North Central Indiana**  
Purdue Memorial Union, West Lafayette, IN  
Two Judges Choice, three Gold ADDY, and three Silver ADDY awards.

## Memberships

- 2016 – PRESENT **Member:** Hamilton Wood Type & Printing Museum
- 2021-2022 **Member:** American Printing History Association
- 2021 – 2022 **Member:** College Art Association
- 2008 – PRESENT **Member:** American Institute of Graphic Arts (AIGA)
- 2015 – 2021 **Member:** Huntingdon County Arts Council

## Curriculum Development

### Juniata College

*Integrated Media Arts Program, Art+Design Department, Visual and Performing Arts Division*

<b>IM100: Integrated Media Arts Seminar</b>	1 Credit (H)
<b>IM110: Principles of Digital Media</b>	3 Credits (CTDH)
<b>IM275: Integrated Media Arts Lab I</b>	2 Credits
<b>IM276: Integrated Media Arts Lab II</b>	2 Credits
<b>IM295: Design Thinking</b>	3 Credits (WK-CE)
<b>IM375: Integrated Media Arts Lab</b>	3 Credits
<b>IM375: Community Design Lab</b>	4 Credits (WK-CE, SW-LE, CEL, CTDH)
<b>IM376: Integrated Media Arts Lab II</b>	3 Credits
<b>IM376: Business of Design</b>	3 Credits
<b>IM360: Digital Video Production I</b>	3 Credits
<b>IM399: ST: Digital Video Production II</b>	3 Credits
<b>IM361: Digital Video Production II</b>	3 Credits
<b>IM298/398/498: IMA Practicum</b>	1 – 4 Credits
<b>IM298/398/498: IMA Practicum</b>	3 Credits (SW-LE)
<b>IM496: IMA Research (option for distinction)</b>	3 Credits
<b>IM497: IMA Capstone (option for distinction)</b>	3 Credits
<b>IM490: IMA Internship</b>	2 – 9 Credits
<b>IM495: IMA Internship Seminar</b>	2 – 6 Credits
<b>IT341: Web Design</b>	2 Credits
<b>AR204: Digital Art</b>	3 Credits (WK-CE, CTDH)

\* General Education Contribution Designations:

WK-CE: Ways of Knowing, Creative Expression. SW-LE: Self & World, Local Engagement.

CTDH: Certificate Digital Humanities Program, CEL: Community Engaged Learning, H: Humanities.

---

### Pennsylvania State University

*Graphic Design Department, College of Arts and Architecture*

<b>GD100: Intro to Graphic Design (Online Course)</b>	3 Credits
<b>GD102: Intro Design Studio</b>	3 Credits

---

### Purdue University

*Art and Design Department, College of Liberal Arts*

<b>AD105 Foundations Design I</b>	3 Credits
<b>AD106 Foundations Design II</b>	3 Credits
<b>AD228 Visual Communications Design Computing I</b>	3 Credits
<b>AD229 Visual Communications Design Computing II</b>	3 Credits

---

## Mentored Research

Responsible for all undergraduate creative research projects and thesis research (with option for distinction) in the Integrated Media Arts Program. These projects are supported by additional mentors from various departments in addition to design professionals and alumni.

2024 - 25: 8 students  
 2023 - 24: 3 students  
 2022 - 23: 7 students  
 2021 - 22: 5 students

2020 - 21: 7 students  
 2019 - 20: 6 students  
 2018 - 19: 1 student  
 2017 - 18: 2 students  
 2015 - 16: 1 student

## Service to Industry

- 2024 **Peer Reviewer: AIGA Design Educator Track**
- 2024 **Peer Reviewer: AIGA Margins** (National Design Educators Research Conference)
- 2023 **Peer Reviewer: AIGA LENS** (National Design Educators Research Conference)
- 2022 – 2024 **National Review Committee Member: Fulbright U.S. Student Program**  
Served a 2-year term on the national review committee for Design applicants
- 2022 **Mentor: Study Abroad Publication Design Course**  
In collaboration with Elisabeth Kvernen of James Madison University
- 2022 **Presenter: Contracts & Freelance-A guide to thriving post graduation**  
California State University, Fresno, Lecture Business of Design Course
- 2021 **Moderator: AIGA SHIFTED Design Educators Committee: Virtual Summit**
- 2021 **Director: Occupational Advisory Committee Agenda**  
Selected to direct the Southern Huntingdon County High School Occupational Advisory Steering Committee for the two year program. The program covers web design, digital media creation, and design.
- 2020 **Peer Reviewer: AIGA National Design Education Symposium**  
Reviewed materials submitted to the Pittsburgh based national conference which was later hosted virtually fall 2020.
- 2018 **Peer Reviewer: AIGA Decipher** (National Design Educators Research Conference)
- 2011 **Professional Reviewer: AIGA Indianapolis Student Portfolio Review**

## Service to Institution

- 2024– PRESENT **Faculty Development and Benefits Committee** (FD&B)
- 2019 – 2023 **Professional Development Committee** (PDC)  
Member 2019-2023, Chair 2021-2022, Past Chair 2022-2023
- 2020 – 2022 **Advancement Trustees Committee**, Member
- 8/2018 – PRESENT **IMA Program Coordinator & Committee**, Member
- 2016 – 2018 **IMA Program Review Administrator**, Summer 2016, Summer 2022
- 2017 – PRESENT **Visual and Performing Arts Division**, Committee Member
- 2018 – PRESENT **Art Department**, Faculty Member
- 2014 – 2018 **IT/CS Department**, Faculty Member
- 2021 – 2022 **Junior Faculty SoTL Director**, Junior SoTL Committee
- 2019 – PRESENT **Creators Studio Student Club**, Faculty Mentor
- 2021 – 2022 **Capstone Sub Committee**, Founding Member
- 2016 – PRESENT **Local Engagement Faculty Learning Community**, Member
- 2019 – 2022 **Library Learning Commons**, Member, User Experience Consultant
- 2017 – 2019 **Community Engaged Learning Committee**, Member
- 2018 – 2020 **e-Portfolio Working Group**, Member and Design Consultant
- 2018 – 2019 **TEDx Juniata Faculty Mentor**, Design Consultant
- 2018 **Advancement Calendar Faculty Mentor**, Design Consultant
- 2016 – 2017 **IMS Building Planning Committee (now Kepple Hall)**, Design Consultant
- 2016 – 2017 **Branding Task Force Cognitive Marketing**, Member & Design Consultant

## Service to Community

- 2015 – PRESENT **Founder & Executive Director**  
[ReInvision Huntingdon](#), Huntingdon, PA
- 2016 – 2017 **Committee Member**  
Strategic Alliance of Economic Growth, Huntingdon, PA
- 2015 – 2017 **Member, Board of Directors**  
Huntingdon County Arts Council, Huntingdon, PA
- 2017 **Presenter: Re-envisioning your future: post graduation conversations to jump start your career** Huntingdon Career and Technology Center
- 2017 **Keynote Speaker: Finding your passion and making it your path**  
Huntingdon County Youth Leadership Graduation, Mount Union Area High School

## Community Partnerships

- 2017 – PRESENT **Community Partners for IMA Courses including Community Design Lab, Practicum, Internships, and Transcript Notation. These partners apply to work with our students through our online application portal. Partners listed below are campus offices, student research projects, and self-produced student films.**

**A recent list of project Case Study documents can be viewed on the [IMA-Studio.info](#) site.**

Jana Marie Foundation	Huntingdon Dance Academy
Huntingdon Community Center	She Is Film Crew
Landis Veterinary Home Care	Find the Pennies Film Crew
Sparks Farm	Athletic Communications Office
Stone Town Cafe	Juniata Esports program
Liberal Arts Symposium	Gettysburg Battlefield Preservation Assoc.
Huntingdon House	ReInvision Huntingdon
Headwaters Campus Store	Huntingdon County Business & Industry
Science in Motion	Center for International Education, Juniata
Juniata Essentials	CGTN America
Huntingdon County Humane Society	JC Blair Memorial Hospital
Consortium of CCSC	Juniata Brewing Company
Huntingdon Health & Wellness Association	Muddy Run Tavern
Light of Light yoga	AdMed Inc. Philadelphia
All In Democracy Challenge	Tsubi Club
Northern Map Turtle	Eastern Box Turtles
East Broad Top Railroad	Integrated Media Arts Program, Juniata
Cookies for Caregivers	Athletic Communications, Juniata
The Creators Studio	
The Alfies, Athletic Awards	